

**Marion-Alachua Dog Training Club
Board of Directors Minutes – February 10, 2015**

The meeting was called to order at 6:30 PM by President Joan Stewart. Board members Joan Stewart, Carol Harrison, Charlotte Trentelman, Donna Hamm, Cindy Elliott Deak, Karen VanGunst, Brenda Allison, Robin Stewart and Sally Shaw were present. Marti Price was absent.

MINUTES – Donna reported that her computer is down and the minutes for the January 13 meeting are not available for review.

-- **President's Report:** Joan Stewart

--No items to report that are not already included in the agenda.

-- **Corresponding Secretary:** Charlotte Trentelman

-- Charlotte reported that she is receiving more requests for reactive dog training. She also reported the Ocala Star Banner ads are generating interest and phone calls.

-- **Treasurer's Report:** Cindy Elliott Deak

--Cindy reported the club's financials both written and orally.

--Class revenues are up. The Obedience trial netted \$1,664 including the income from lunch sales. The agility trial netted approximately \$5,159. Dash for Cash contributed \$500 plus.

--Water bill was \$150 which includes water, stormwater fees and trash. Very high. She will do some additional checking on these fees.

--Cindy pointed out that the board needs to continue to look at reducing trial costs. For example, the obedience trial required a large expense for printer ink cartridges. The board discussed ways to reduce printing costs. There are printing services that can print armbands cheaper than we can. Charlotte offered to do MADTA's production printing at 3 cents per page which would include the paper.

--MADTA received a gift from Marcy Basco of a \$100 discount on equipment purchased from Mach I Agility.

-- **Training Director:** Sally Shaw

--A dog on dog incident was reported. The board went into an executive session to review and make recommendations on the incident.

--March classes are posted on the website.

--She is checking to see if any UKC classes will be offered prior to the UKC trial.

--Barbara Copping will open for Open Floor on Tuesdays.

--Run-thrus and open floor are not well attended. Perhaps a blast email might help.

--She is holding an instructors' work session on Tuesday, Feb 24 at 6:30 PM.

COMMITTEE REPORTS:

AKC Obedience Trial – Carol Harrison

--Carol is still looking for someone to learn the Trial Chair job to share the workload as we increase the number of obedience trial offerings.

--The board discussed at length whether or not to continue cash awards for classes at the obedience trials. It was agreed to continue to offer High in Trial and High Combined cash awards and allow sponsorships for special awards.

--AKC Rally trial in June is set. Looking for additional Rally Trial date.

AKC Agility Trial – Cindy Elliott Deak

--Received a thank you note from judge Lisa Dempsey complimenting the club and committee.

--Cindy was very complimentary of the Sr. ROTC group that worked the show from the University of Florida. Very hard workers and willing to assist with a great attitude.

--Cindy confirmed the October trial will be at SELP and will include a "special" event. The event is still in the works and not clearly identified yet.

UKC Trial – No update. Plans are progressing.

DACOF – Donna Hamm

After discussion, the board decided not to offer the historic expense stipend and declined to assist with the required raffle basket. Charlotte offered a basket and it was agreed to ask the general membership to donate items for the basket.

BUSINESS DEVELOPMENT AND COST CONTAINMENT COMMITTEE: Karen VanGunst

--Karen announced that new club member Collette Miller will be joining the committee.

--Shared ideas that are currently under discussion with the committee for posters and kiosk at MADTA shows.

--Bookcase donation has been received.

UNFINISHED BUSINESS:

--**Sale of the Airport Road Property**

Joan advised that the For Sale sign has been installed on the property

--**By-Laws – No Activity**

--**Lure Coursing Equipment – deferred**

--**Motion Lights** – installation in progress

--**Agility Field** – Still need quotes for electrical work and leveling work.

--**Website Retooling** – Cindy and Donna have not yet met with Barbara, but improvements to the website are already being implemented. Still needs some more tweaking.

NEW BUSINESS:

--**FACEBOOK Postings** – There are postings on the MADTA group page for lost dogs, general interest dog notifications, etc. Cindy and Donna suggested that perhaps a revision to the communication policy should be considered. All the postings are pushing the MADTA business to the bottom of the page and the club events are not getting as much notice as they could.

MOTION by Cindy was seconded, "To amend the communication policy as it relates to the club's Facebook Page, to only allow postings related to MADTA business." **MOTION** carried unanimously. It was noted that the Communication Policy also applies to the UMDTA Facebook page.

--**MADTA Image** – Donna suggested that since a new logo has not been adopted, that publications on behalf of MADTA are not consistent in the presentation of the club's image. She suggested putting the logo back on the board agenda to move that discussion forward.

--**Matt Twitty Seminar** – Brenda reported that the proper insurance will be provided and that there are sufficient registrations to hold the event.

--**New Pricing** – Based upon feedback received from the members after presentation of the new schedule, the board again reviewed and made some additional adjustments to pricing.

MOTION by Karen was seconded, "To adjust the fee schedule as discussed. Cindy to amend and re-print the schedule."

MOTION carried unanimously.

--**FASA Building Rental Request** - A request has been received for rental of the facilities on April 25-26.

MOTION by Cindy was seconded "To approve the request for the dates of April 25-26." **MOTION** carried unanimously.

FASA has also requested the dates of November 21-22. That request was deferred pending confirmation of dates for MADTA's next obedience trial. November dates to be considered at the next BOD meeting.

--**Barn Hunt** – Robin to arrange with Jim Holmes to attend the next BOD meeting to answer any questions the board may have on this potential additional trial venue.

--**Open House** – Carol reported they are looking at April for the Open House to give sufficient time to plan and get invitations out and invite vendors.

--**Building Access** – Cindy noted that the access log indicates several members have used their codes to enter the building. There is no evidence of the reason for the access. The sign-in books have not been signed and no money has been left in the cash box. There was a discussion of overall security.

MOTION by Karen was seconded, "to authorize the purchase of a security recording camera at a cost not to exceed \$200. Andrew and Cindy to make the purchase." **MOTION** carried unanimously.

Cindy advised that Andrew has offered to install the camera for the club.

Meeting adjourned at 9:00 PM

Respectfully submitted -- Donna Hamm, Recording Secretary