



COMMUNICATIONS POLICY

MADTA Policy # 05

Effective Date: May 2014

Revised : August 15, 2017

Approved: May 2015

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The purpose of this policy is to define the methods MADTA uses to communicate to the membership and to the general public and to define the purposes and use of each method.

1. www.madta.org – This is MADTA’s official website, webmaster maintained, and contains information of general interest to the public as well as specific information for members and potential members. Included are:
 - Mission and purpose of MADTA
 - History
 - Directions and map
 - Information on training and training schedules
 - Membership information, application forms, and renewal forms
 - Upcoming MADTA events
 - Constitution and By-Laws
 - Minutes of the Board of Directors, general membership, and special meetings
 - Downloadable policy statements, event premiums, and forms
 - Links and photos
2. Marion-Alachua Dog Training Association Facebook Page—Information supplied by members and subscribers with oversight by the Facebook Administrators. This group is for anyone interested in the Marion Alachua Dog Training Association (MADTA) and the services and events it offers. Only items specifically related to MADTA and its business will be allowed on this page. The group administrator will remove any non-MADTA related posts, unless approved by the MADTA Board. Not appropriate are classified ads or commercial listings, spam, and illegal or objectionable content.
3. Emails to the general membership (Email Blasts)—Emails are limited to items of specific interest to MADTA members only. Information appropriate for emails to the membership includes meeting announcements and all other notices required by the MADTA By-Laws, reminders of upcoming events, changes to schedules, requests for event volunteers, and other issues which may affect the membership. It may include lost pet notices and re-homing requests for MADTA members only. It may also include information on events hosted by other non-profit clubs or organizations as long as the event does not compete with a MADTA event. MADTA is not responsible for dissemination for information by means other than electronic communications.